



**MORTON GROVE
PUBLIC LIBRARY**

LIBRARIAN'S REPORT

November 2023

Pam Leffler, Executive Director

Administration

Personnel

- The posting for the new Access Services Assistant Manager position went live on Friday, November 24 and will close on Friday, December 8. We have received a number of responses from well-qualified applicants. Interviews will take place during the second half of December and into January, if necessary, and we hope to have this position filled by February 2024.
- Staffing remained stable.
- Other personnel news can be found in the Department reports.

Automation & Technology

- As part of our renegotiated contract with Impact Technology for our managed copier and print services, we have received new devices for the following locations: Administration office printer/copier, Adult and Teen Services workroom, Public copier, Tech Services printer/copier, and Youth Services office printer/copier which were installed at the end of November. We will also be getting a new printer for the Computer Room but have not yet received that. Until all new devices have been installed, Impact will not be charging us our normal monthly fee.
- We received and installed new laptops/computers for the Executive Director, Internet Express terminal, Baxter Auditorium laptop, and Youth Services programming laptop. We will continue replacement of our oldest computers and laptops in 2024.
- Multifactor Authentication has been enabled for almost all employees. We only have a handful of Circulation staff that have not yet been set up for MFA. I anticipate that all staff will be using MFA by the end of the year.
- OSG continues routine and general maintenance of our computers and other automation systems.

Legal/Financial/Policy

- We finalized our policy for complying with the Paid Leave for All Workers Act which goes into effect on January 1, 2024 (more info on this in the December Board packets). The legislation provides for paid leave for all employees who work at least one hour per week, which will accrue at the rate of one hour for every 40 hours worked and can be used for any reason (sick, vacation, etc.). Currently, all library employees who work 20 hours/week or more already receive prorated sick and vacation benefits, and employees who work fewer than 20

hours/week accrue prorated sick leave benefits. Because we already provided some paid leave to all employees at a higher level than that required by the new law, we were able to convert the under 20 hour/week sick leave benefit to a PLAW benefit that can now be used for sick, vacation, etc.

- We held our full day staff inservice on Friday, November 3. The morning session focused on customer service and dealing with change, and the afternoon session focused on the strategic plan retreat for staff. On Saturday, November 4, the Board met for their strategic plan retreat.
- The Strategic Plan Planning Team met at the end of the month to discuss the results of the staff retreats and to work on the rough draft of the plan with a particular focus on the vision, mission, and strategic directions. This draft will be presented to the Board in January with an anticipated final approval and release to the public in February 2024.

Facilities

- Exterior renovation work (which included replacement of most of the windows on the main level of the library) is complete. The final outstanding item, installation of window shades on the two bay windows, was done at the end of November.
- The next major building project that we will be tackling is the elevator modernization project. In October, the Board approved the SMC recommendation to award the elevator modernization project to Colley Elevators. Since that time, we have discovered that due to the age of our elevator and other connected building systems, we will need to not only replace the panel and alarm components in the actual elevator but will need to replace the alarm system components throughout the building. More information on this and options for moving forward can be found in the December Board packets. As of right now, work on the elevator is still scheduled to begin in early February and last 4 – 6 weeks. During that time, the elevator will not be available for use by the public or staff. Staff and I are discussing possible ways to minimize the impact on our patrons and employees.
- Additional information on the building and grounds can be found in the report from Facilities Manager, Ed Tamras.

Events/Programs/Meetings

- | | |
|---|-------------|
| • CCS Governing Board | November 8 |
| • Department Manager meeting(s) | November 1 |
| • ECC/Digital Library of Illinois Executive Committee | November 15 |
| • Library Board of Trustees Regular mtg | November 9 |
| • MGPL Staff Inservice / Staff Retreat – strategic plan | November 3 |
| • MGPL Trustee Retreat – strategic plan | November 4 |
| • North Suburban Library Directors meet up | November 28 |
| • RAILS – Member Update | November 15 |
| • Strategic Plan planning team meeting | November 28 |

Besides the meetings listed above, I had several meetings throughout the month with Department Managers and other staff on a variety of personnel, collection, and building related issues.

MGPL Adult Services November 2023 Report

Melissa Mayberry, Adult Services Manager

Programming

This month we had a total of 39 programs with 661 attendees.



While we offer several book discussion groups, *Between the Lines* is the longest running, with a core group of enthusiastic participants. The novel that was read this month, *Don't Cry for Me* by Daniel Black, sparked thoughtful dialogue on fatherhood, generational trauma, institutional racism, and the many ways that these complex issues have created barriers to progress for decades. Overall, patrons found the book to be an authentic and ultimately hopeful portrait of reckoning and reconciliation. While the attendees might not always love the book (some of the liveliest conversations have been about the books patrons hated!), *Between the Lines* succeeds in giving patrons the space to have thoughtful and respectful conversations.

We presented *The Euphorigen Investigation*, a Misinformation Escape room. This program was created at the University of Washington, with the goal of building awareness and resilience towards misinformation in a fun and rewarding manner. At our event two teams of four successfully solved the various puzzles in about an hour. Afterwards there was a productive discussion about real-life interactions with digital misinformation.





This month we offered a multiday “pop-up” makerspace with the Cricut machine. While we did not have as high of registration as we were hoping for, the patrons who attended were very excited for the opportunity to create a variety of projects. We will offer this program again, most likely making it by appointment, to accommodate patron’s schedules.

Book/Media Displays

- Indigenous Heritage Month
- Space Opera
- High Fae Thrills
- NaNoWriMonth

Book Rivers and Record Sets

- MARVELous Stories
- High Fae Thrills
- New Cookbookds
- YA Native American History Month
- New YA Releases

Library Aware Newsletters

- Best Seller Preview
- New Fiction
- New Non-Fiction
- New AV
- New Graphic Novels

Continuing Education/Meetings/Webinars

- AS staff attended the Staff in-service day
- Cailyn and Melissa attended the planning meeting for the 2024 Summer Reading program
- Cailyn attended the strategic planning meeting
- Wynn attended PLA Webinar: Super Searchers for Library Workers
- Wynn attended Adult Faves for Winter and Beyond
- Wynn attended ARRTCon 2023

MGPL Circulation/Technical Services November 2023 Report

Jeffrey Ray, Circulation Services Manager/Acting Technical Services
Manager

Patrons:

- 248 Library Cards registered

Staff:

- 2,467 Morton Grove Public Library items were sent to other libraries to fill hold requests.
- 3,063 hold items were processed by Circulation Staff for patrons to pick up at MGPL.
- 12,608 items were checked in by Circulation Staff.
- Tech Services Staff are continually receiving and processing Youth and Adult print and A/V materials.

MGPL Facilities & Maintenance November 2023 Report

Edmon Tamras, Facilities Manager

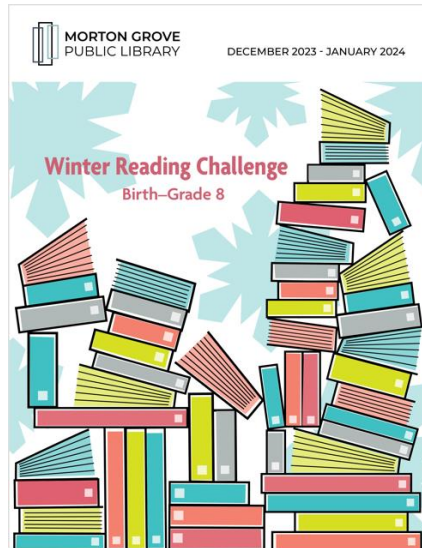
- Did some touch-up painting when we were closed for staff in-service.
- Repaired a parking block that had flipped on its side; hammered rebar into the ground to hold the block in place.
- We continue to experience fire alarm panel issues. Will continue to update with new information throughout the next month.
- Installed new TV and wall mount behind YS desk,
- Drilled grommet holes for wires and cables on self-check counter in Youth Services.
- Oversaw the installation of new window shades on new bay windows on main level of the library.
- Midwest Mechanical completed the quarterly PM on our HVAC system. They also identified a couple of necessary repairs:
 - The heat exchanger on the roof unit that controls the temperatures in the Baxter Auditorium was replaced on November 20.
- ASI alarm company performed the Annual Fire Alarm test inspection.
- Called Anderson Pest Solutions to put rodent traps in the YS office area.
- Made adjustments to the outdoor lighting timers and clocks due to time change.
- Performed daily cleaning duties.
- Drained the fire sprinkler auxiliary moisture accumulator tubes – weekly.
- Managed day-to-day operations.

MGPL Marketing & Engagement November 2023 Report

Karina Guico, Marketing & Engagement Manager

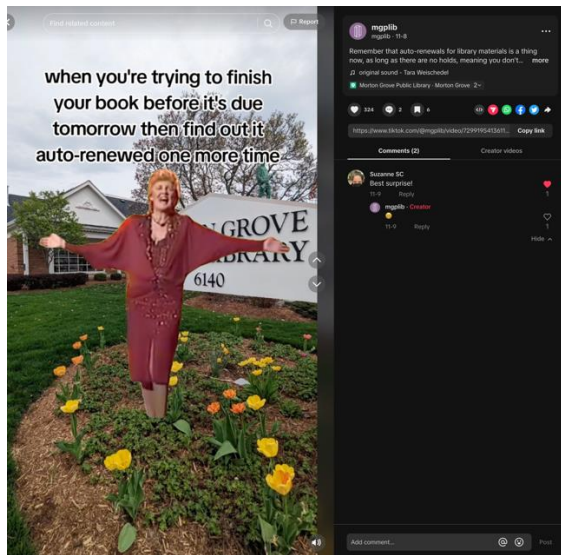
With the help of the managers, Pam, and members of the Staff Appreciation Committee, staff day activities went according to plan and ran smoothly. Karina worked on the design of the new library card which features a photo of the building and created a draft of a new layout of the Digital Magazine webpage. Karina worked on a variety of project for the different departments.

Bettina finished designing the December/January newsletter. She finalized materials for the YS Winter Reading Challenge: designed new logo/branding for the program, created the reading log, book plates, prize box signs, and other publicity for the challenge. She worked with Katie on new book recommendation trifolds for 1000 Books Before Kindergarten and with Mark on materials needed for the Euphorigen Escape Room event. Bettina also rebranded STEM kits: redesigning the logo and brochure, re-designed, printed, and cut all the labels for the kits.



Bettina continues to create print and digital materials to promote AS and YS events; designing flyers, posters, display signs, bookmarks, graphics for screens and website, and more. In November, Bettina created 27 new designs for a variety of project.

Jan continues to create content for our social media accounts. Jan's "Oh..." reel has 5,177 views and 167 likes and the "Surprise, Surprise" reel has 4,257 views and 125 likes. On TikTok that same "Surprise, Surprise" video has 5,083 views and 324 likes and the "Absolutely Not" post has 1,396 views and 79 likes. We also gained TikTok followers in November. Our Facebook profile visits increased by 10%.



Jan posted event videos on YouTube and took and posted event photos on Flickr.

Meetings/Training/Etc.

- Karina attended managers meetings
- Bettina, Jan, and Karina met to discuss promotion of December-January events (11/15)
- Karina met with Pam to discuss end of year evaluation form (11/16)
- Karina attended the ILA Marketing Forum event, A Conversation with Mark Aaron Polger: Unpacking Effective Patron Communication (11/17)
- Bettina and Karina met with Cailyn, Courtney, and Melissa to discuss Summer Reading Program 2024 (11/21)
- Bettina attended EDI meeting (11/28)
- Karina met with the planning team to discuss the next steps in our strategic planning (11/30)

MGPL Youth Services November 2023 Report

Courtney Schroeder, Youth Services Manager

This month we rolled out new tablets in the Youth Services Department. The old ones were purchased before the Covid shutdown. While we typically purchase new tablets every 2 years, they went unused for 2 years and we felt they shouldn't be replaced unless it was necessary. When they started to act up and the devices were no longer able to be updated, we finally purchased new ones. We also have been slowly adding new STEM kits to the collection and re-packaging the old ones into smaller boxes to make sure that everything fits on the shelves. I also worked with Karina to create a webpage specifically for our Accucut Die Cut machine and die shapes so that patrons can see which dies we have and can request to use them. You can view the page at mgpl.org/die-cut.

Programming

In November we provided 42 programs for 1370 people.

It was a busy month as we worked to get all 295 **Art Contest** submissions cataloged and through the voting process. After two rounds of voting by staff winners were chosen in three grade-related categories. As a special treat for the 50th anniversary, both the winners and runners-up in each category were made into printed bookmarks, which are being distributed at the Youth Services Desk. Stop by and check them out – they are incredible! Winners were given certificates and art prizes at the **Art Contest Reception** this month.

This month also included the annual State of Illinois **Family Reading Night**, a state-wide night of reading together as a family. We help families participate by distributing bags filled with hot chocolate, popcorn, and a free book for the family to keep. Initially we prepared for 50 families but ended up with 63 families participating.



Outreach

In November the outreach team visited 29 groups (578 kids/teachers/parents) out in the schools and preschools. We also had a group of 10 from Sunny Bunny join us for a music-making class here in the building as well as hosting several unfacilitated visits from Jerusalem Lutheran and Molloy. This month we also created 4 book bags of 100 items for area classrooms.

Professional Development/Training/Meetings

In November the Youth Services staff attended the following professional development and training meetings in addition to the All Staff Meeting at the beginning of the month:

- Stephanie attended the Booklist webinar on The Science of Reading: Phonics and Decodable Books
- Jess attended three LACONI governing board and YSS board meetings
- Debbie attended the Early Childhood Alliance's General Meeting
- Jessie attended the School Facilitators Networking Meeting

- Debbie attended the Preschool Outreach Programmers Networking Meeting
- Courtney's Project Ready (EDI) Cohort met again this month
- Debbie attended the webinar, Suicide: A conversation with Suicidologist Stephanie Weber about how to deal with patrons in a mental health crisis.
- Debbie attended the Advocate Literacy Initiative meeting focused on the Trending Topics program series, which is being renamed to Reading is a Right Initiative and an ACH Resident Interview
- Natalie attended the EDIT-YS November Meeting (focusing on EDI in Youth Services)

Programming Statistics - November 2023		
Program Name:	# of sessions	Total Attendance
Adult Programs	0	0
Chair Yoga (Online)		
Chair Yoga (In person)		
Tai Chi (Online)		
Crafting for Charity		
Tuesday Movies		
Social Seniors: Arts & Crafts		
Social Seniors: Getting Excited About Science		
Social Seniors: Wits Workout		
Indie Movie Night		
Book Challenges on the Rise: Support Your Freedom to Read (Online)		
Financial Fitness: Investing Made Simple (Online)		
Meet the Author: Stephen Graham Jones (Online)		
The Importance of Colorectal Cancer Screening (Hybrid)		
Lucy! An Original Solo Musical Based on the Life of Lucille Ball (Hybrid)		
Financial Fitness: Retirement Income Strategies for Today's Markets (Online)		
Tech Talk: Google Password Manager (Online)		
100 Things to Do in Illinois Before You Die (Hybrid)		
Mixing Your Own Spice Blends (Online)		
Food, Folktales, and More: A Night with Grace Lin (Online)		
Financial Fitness: Terry Savage Talks Money (Online)		
Understanding Medicare (Hybrid)		
Find the Best Plan: Medicare Supplement Insurance (Online)		
Google Photos Basics		
Equity, Diversity, & Inclusion: Driving Change (Online)		
MGPL After Dark: Murder in the Library		
A New Twist on the Thanksgiving Program (Hybrid)		
The Essential Houdini (Hybrid)		
Readpool:		
LitLounge (Online)		
Between the Lines (In Person)		
Between the Lines (Online)		
Senior Activity Kits		
ESL Kits		
Take & Make Kits		
Teen Programs	0	0
LitLoot		
Teen Craft: Glow in the Dark Tote Bags		
Youth Programs	42	1370
1000 Books Before Kindergarten Storytime	1	7
Act it Out Storytime	1	18
Anime Club	1	6
Art Contest	1	295
Art Contest Reception	1	14
Bedtime Stories and More	1	3
Books & Beyond	1	0
Chess Academy	1	10
Crafternoon	1	1
Crafty Saturday	1	45
Family Engineering Night	1	21
Family Reading Night	1	256
Family Reads Book Club	1	15
Goofball Science Club	1	9
Guys Read	1	9
Lego Builders	1	22
Listen Up!	5	117
Mad Math Society	1	4
Math Brigade	1	9
Mathematics Circus	1	9
Mini Music Makers	1	13

Monday Morning Playgroup	4	94
Mother-Daughter Book Club	1	4
Preschool Storytime	3	23
Read to the Rainbow Dogs	1	7
STEMonade Stand	1	275
Toddler Time	3	20
Wee Read	4	64
Library-Wide Programs	0	0
Talks/Tours inside the Library		
Youth Services	1	10
Sunny Bunny	1	10
Adult/Teen Services	0	0
Talks/Tours outside the Library		
Youth Services	29	578
Children's Bright Beginnings	2	25
Children's Learning World	5	38
Golf	2	63
Hynes	5	214
Jerusalem Lutheran	1	20
MCC/MEC	1	7
Montessori Academy of Morton Grove	3	38
Park View	10	173
Adult/Teen Services	0	0
MCC Famished for Fiction		
Marketing & Engagement	0	0

Morton Grove Public Library
Monthly Statistics
For 11/2023

The Checkout numbers and Renewal numbers exclude in-house cards as well as test cards

The line that reads "Number Of Items Currently Out" counts items with these Item Statuses :

'Checked Out', 'On loan to another library', 'Awaiting Pickup', 'In transit to another library', 'In-Transit to Home Library'

For More Information: <https://www.learning.ccslib.org>

Transaction Type	Transaction SubType	NUMBER OF PATRONS ITEMS TRANSACTIONS
Checkins at your stations	Leap Check in	11197
Checkins at your stations	Checkin Leap In Hous	1392
Checkins at your stations	Self Check in	7
Checkins at your stations	Quick Check in	12
	Total Checkins	12608
Checkouts at your stations	Self check Check out	5920
Checkouts at your stations	Leap Checkout and Renewal	4489
Checkouts at your stations	Circ Checkout and Renewal	2
	Total Checkouts	10411
Renewals at your stations	Auto-renewal	8503
Renewals at your stations	Leap Checkout and Renewal	279
Renewals at your stations	Self check Check out	30
Renewals at your stations	Power PAC Renewal	91
Renewals at your stations	Third party renewal	42
Renewals at your stations	Inbound Telephony Checkout	2
	Total Renewals	8947
Number of your Library's items checked out system-wide		10471
Number of your Library's unique items checked out system-wide		9602

Holds Placed through your interface		3028
Holds placed for/by your patrons		3239
Holds Held		3063
Holds Located		0
Holds Checkedout		2675
Holds Expired		0
Holds Cancelled		385
Holds Unclaimed		270
Number Of Items Currently Out		11400
Existing "MortonGrove" patron received new barcode		17
Patron Expiration Date Extended More Than 30 Days:		10
Count of physical patron records at beginning of 11/2023		9567
Minus Patron records physically deleted		63
Minus Patron library was changed from "MortonGrove" to some other CCS librar		4
Plus Patron records physically added		248
Plus Patron library was changed from some CCS library to "MortonGrove"		4
Count of physical patron records at end of 11/2023		9752
Minus In-House and Test Cards		9
Minus Expired Cards		282
Unexpired Patrons on file		9461
Leap Registration	Patron Lib=MortonGrove	248
Leap Registration	Patron Lib=CCSL	13
Monthly ILLINET numbers		
Number of items borrowed by your library and supplied by a CCS library		1994
Number of items lent by your library to a CCS library		2467

Morton Grove Public Library
MONTHLY CCS INTERLIBRARY LOAN ACTIVITY
11/2023 - 11/2023

*Circulation between a library's branches is excluded from these numbers.
For example, circulation of an Algonquin Main item at Algonquin Branch is excluded.*

The columns are labeled as follows:

1. Lending Library
2. Intra-CCS - To CCS Libraries
3. Other Ill. - To Other Libraries or Systems in Illinois
4. Outside Ill. - To Libraries Outside of Illinois
5. Total - Total Sent by Lending Library
6. Percent Held - Lending Library Holdings to System Wide Holdings
7. Percent Intra-CCS - Lending Library Intra-CCS ILL to System Wide Total Intra-CCS ILL

Lending Library	Intra-CCS	Other Ill.	Outside Ill.	Total	Percent Held	Percent Intra-CCS
Algonquin	2,495	136	48	2,679	3.11	3.86
Cary	1,159	56	22	1,237	2.99	1.79
CCSL	0	0	0	0	0.00	0.00
Crystal Lake	1,439	128	52	1,619	2.97	2.22
Des Plaines	3,625	305	350	4,280	5.17	5.60
Ela	3,072	112	0	3,184	3.15	4.75
Evanston	3,182	108	51	3,341	6.71	4.92
Fox River Valley	2,413	62	12	2,487	2.83	3.73
Fremont	2,047	105	26	2,178	1.78	3.16
Glencoe	1,306	45	17	1,368	2.27	2.02
Glenview	4,074	120	89	4,283	4.69	6.30
Grayslake	2,713	90	16	2,819	3.36	4.19
Highland Park	2,444	103	77	2,624	4.14	3.78
Huntley	1,556	72	4	1,632	2.74	2.40
Indian Trails Public Library	2,420	222	161	2,803	3.24	3.74
Lake Forest	1,205	7	0	1,212	3.02	1.86
Lake Villa	2,049	63	38	2,150	2.93	3.17
Lincolnwood	807	21	9	837	2.13	1.25
McHenry	695	14	0	709	2.58	1.07
Morton Grove	1,795	50	13	1,858	3.61	2.77
Niles	3,303	116	59	3,478	4.82	5.10
Northbrook	3,034	179	126	3,339	4.64	4.69
Palatine Public Library	4,114	121	51	4,286	4.08	6.36
Park Ridge	2,371	93	77	2,541	3.39	3.66
Prospect Heights	1,931	54	30	2,015	2.65	2.98
Round Lake	1,426	44	80	1,550	3.01	2.20
Warren-Newport Public Library	1,706	0	0	1,706	3.49	2.64
Wilmette	3,179	116	113	3,408	4.89	4.91
Winnetka-Northfield	2,065	53	10	2,128	2.97	3.19
Zion-Benton	1,090	57	69	1,216	2.66	1.68
Total	64,715	2,652	1,600	68,967	100.00	100.00

2023 Statistics -- Morton Grove Public Library

	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total	Prev YTD	Prev YrMo
CIRCULATION															
Total Checkouts (physical material)	12,684	12,213	13,574	11,304	10,782	14,358	13,863	11,953	10,835	11,542	10,411		133,519	134,686	11,661
Total Renewals (physical material)	9,412	9,590	10,204	9,821	9,042	8,376	10,764	10,959	7,438	9,557	8,947		104,110	104,796	9,607
Downloads/Streaming															
ebooks	2,263	2,005	2,342	2,073	2,054	2,118	2,245	2,100	2,049	2,028	2,002		23,279	22,344	1,183
eAudiobooks	1,875	1,600	1,855	1,829	1,929	1,858	1,937	2,085	1,924	2,033	1,915		20,840	16,301	1,467
Movies	607	488	508	702	762	685	752	595	719	607	727		7,152	6,568	507
Music	88	72	114	102	107	85	68	62	111	110	156		1,075	1,098	101
Magazines	248	241	233	250	233	199	272	202	298	908	816		3,900	2,163	245
TOTAL	27,177	26,209	28,830	26,081	24,909	27,679	29,901	27,956	23,374	26,785	24,974	0	293,875	287,956	24,771
In House Use															
	1,545	1,559	2,212	1,577	1,663	2,384	1,878	1,980	1,491	1,629	1,392		19,310	11,598	1,471
PATRONS															
Gate Count	10,056	8,653	9,540	9,238	9,424	12,845	11,942	10,812	9,462	10,496	9,231		111,699	98,470	8,814
Curbside Appointments													0	73	0
Active Cards	9,075	9,076	9,077	9,052	9,092	9,205	9,279	9,390	9,302	9,273	9,461				9,107
Other (NR Fee, Org, etc)													0	0	0
% of MG pop w/active cards	40%	40%	40%	40%	40%	41%	41%	41%	41%	41%	41%		n/a	n/a	40%
REFERENCE															
Adult															
Technology and Reference	811	881	952	876	875	781	932	800	865	969	692		9,434	9,459	941
Directional/General Library Info	747	772	746	720	925	932	1,027	977	791	805	704		9,146	8,911	929
Reading Program	0	12	0	0	1	236	135	0	0	0	0		384	507	0
Youth															
Technology and Reference	567	510	652	418	283	648	539	474	369	412	413		5,285	6,044	522
Directional/General Library Info	612	479	583	465	299	668	573	367	305	378	390		5,119	5,191	472
Reading Program	162	14	8	2	11	1346	562	9	4	3	21		2,142	2,310	34
Circulation															
General Info	98	105	116	105	118	151	139	109	104	115	103		1,263	849	76
Directional	115	123	135	112	129	171	159	134	116	130	118		1,442	965	115
TOTAL	3,112	2,896	3,192	2,698	2,641	4,933	4,066	2,870	2,554	2,812	2,441	0	34,215	34,236	3,089

2023 Statistics -- Morton Grove Public Library

	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total	Prev YTD	Prev YrMo
SOCIAL MEDIA															
Facebook															
posts	26	22	19	33	19	28	25	25	25	20	19		261	303	22
total page likes as of 1st of the month	2,432	2,443	2,447	2,454	2,457	2,475	2,487	2,496	2,497	2,502	2,501		n/a	n/a	2238
interactions (engagements+clicks)	371	377	196	282	276	629	321	303	175	201	234		3,365	7,521	225
page reach	4,806	6,722	3,085	3,289	2,350	4,795	3,319	2,921	2,912	2,609	2,580		39,388	did not gather this stat previously	
X (formerly known as Twitter)															
posts	67	43	25	25	21	18	4	12	17	11	9		252	329	36
total followers as of the 1st of the month	783	785	788	795	798	801	808	810	811	820	824		n/a	n/a	778
profile visits	408	312	517	421	427	420	90	n/a	n/a	n/a			2595	8812	478
interactions (engagements+clicks)	141	66	67	57	24	24	16	18	23	27	19		482	50	0
Instagram															
posts	91	57	66	93	62	65	53	55	62	95	36		735	214	26
total followers as of the 1st of the month	1,266	1,272	1,297	1,340	1,351	1,375	1,388	1,400	1,417	1,430	1,447		n/a	n/a	1217
engagements	998	582		916	999	1,200	1,245	1,233	895	1,300	892		10260	6076	637
YouTube															
videos	7	4	4	7	3	3	3	4	2	6	2		45	40	3
views	334	394	162	402	160	165	56	493	205	227	239		2,837	1,967	78
subscribers	221	226	225	232	237	236	234	238	237	237	242		n/a		216
TikTok															
posts	n/a	n/a	n/a	8	8	5	1	9	8	5	6		50	we were not on TikTok last year	
total followers as of the 1st of the month	n/a	n/a	n/a	57	109	158	179	231	263	276	296		n/a		